



NO ASTERISKS. NO COMPROMISE.

# The most affordable church giving platform. Ever.

Your church will always receive 100% of every gift.  
It's the new standard for church giving.





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Learn more at:

**[rebelgive.com](https://rebelgive.com)**

# Do you know about the Missing Millions?



In 2019, churches in America alone stand to lose at least **\$30 million** of their tithes and offerings due to fees from digital giving.

Sadly, most churches don't even realize how expensive online giving really is. Why?

Simply stated, figuring out how much online giving costs is complicated. And most churches are unaware of how much they're actually paying.

Here's how it usually adds up:

- Percentage Fees (2-5% or more)**
- Per-Gift Fees (\$0.25-\$0.39 or more)**
- Monthly Fees (\$15-\$300 or more)**
- Setup Fees (~\$150 or more)**

**But it doesn't stop there because *most of the fees listed above are variable.***

What does that mean for you? Essentially, your costs will change based on the volume of giving your church receives. Or the type of card, or the method being used. Or the country you live in!

Meanwhile, don't forget about long-term contracts, cancellation fees, "security" fees, compliance fees, etc. 😬 The list goes on and on, and every company is different, which makes it even harder to understand.

NOW YOU MIGHT BE WONDERING...

# How much does this all end up costing a church, practically?

Again, here's what we know:

Churches in America alone stand to lose at least \$30 million this year due to fees.

Consider this from one of the largest giving providers in the world:

According to their 2019 public report, about 7,500 churches use their service.

More importantly, their fees cost the average church that uses their platform \$1,060 USD per month (\$12,720 USD per year).

That's well over \$10,000+ lost to fees every year for the average church! That's crazy...



It's hard not to think about what you could do if your church wasn't paying those fees out of the money people think they're giving directly to your ministry.



You could finally replace that floor in the kids' classrooms.



You could adopt a new missionary, or support a local women's rescue.



You could start a food bank, hire a new part-time staff member, rent a new space to meet in, or many other things.

## The worst part?

*Most churches are completely unaware of how much giving money they're actually losing to fees.*

**And the costs only grow the more people give digitally.**



**We think it's time for a change.**



# Introducing RebelGive. The new standard for church giving.

(And the most affordable church  
giving platform. Ever.)

**Think about this:** Every time a person gives money to your church as a tithe or offering, your giving provider takes a bit off the top to keep for themselves. It's known as rev-share.

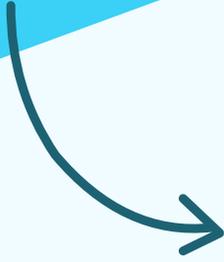
Almost every church giving company does this. It's standard practice and the most profitable way to make money.

But we think it's time for a new standard.  
So here's our promise to you:

**At RebelGive we will never scrape money off the top of your church's tithes and offerings to keep for ourselves.**

Never. It's just the right thing to do.





## It gets better though.

Because giving companies aren't the only ones taking money off the top. The processor is doing it too, taking the rest of that percentage and the per-gift fees.

These fees have always been inescapable for churches. Until now.

With RebelGive, your church will never have to pay this fee. Because when a gift is given through RebelGive, we **never** take any rev-share (*which lowers the cost dramatically*), and **the rest of the fee is covered by the donor automatically — every time.**

Now you might be wondering, will online donors really cover transaction fees?

The simple answer: Absolutely, yes.

When given the pre-selected option, up to 85% of donors voluntarily choose to cover the small convenience fee associated with their donation.

RebelGive takes this one step further by calculating and adding the convenience fee automatically and adding it to the total. We also explain to every donor that by covering the small fee, their entire gift will go to your church — instead of just part of it.

**The result? Your church will always receive 100% of every gift. RebelGive doesn't take a cut. And we make sure givers cover the rest.**





# Welcome to straightforward, transparent, fixed-cost pricing.

We've eliminated all confusion so it's easy and affordable for your church to budget for digital giving. No per-donor fees. No increasing costs as your giving volume grows. No variable rates. No guessing.

## YOUR CHURCH'S FIXED COST

**\$159/month**

The only fee your church will ever pay for RebelGive is this fixed monthly rate. Simple.

- The best giving experience with Giving Flows<sup>SM</sup>, not forms
- Effortless administration in the RebelGive Control Center
- No volume or monthly minimums
- No skimming off the top of tithes
- No security or compliance fees
- No contracts or cancellation fees
- **Save 20% when paying annually**

## NEVER BUDGET FOR FEES AGAIN

**The lowest fixed rates,  
all covered by donors**

**1.9% all cards. (Yes, even you, AMEX)**

We've nixed per-gift fees and all other terrible things. We're committed to seeing your church receive 100% of every intended gift. So of course, we never skim off the top.

**Just .25¢ for any size bank gift (ACH)**

Any company that charges a percentage for ACH is simply keeping that money for themselves. We'll never take a penny, so your church always has an incredibly affordable option. And unlike most platforms, it's as easy to use as a credit card.

# See how much your church could save with RebelGive.

## RebelGive Estimated Savings

PEOPLE	YEARLY PERCENTAGE FEES		YEARLY GIFT FEES		MONTHLY FIXED COST		YEARLY TOTAL COST	YEARLY SAVINGS
>50	\$768.63	+	\$97.50	+	\$25.00	=	\$1,166.13	\$218.13
100	\$1,537.25	+	\$195.00	+	\$25.00	=	\$2,032.25	\$1,084.25
200	\$3,074.50	+	\$390.00	+	\$25.00	=	\$3,764.50	\$2,816.50
300	\$4,611.75	+	\$585.00	+	\$25.00	=	\$5,496.75	\$4,548.75
500	\$7,686.25	+	\$975.00	+	\$25.00	=	\$8,961.25	\$8,013.25
1,000	\$15,372.50	+	\$1,950.00	+	\$25.00	=	\$17,622.50	\$16,674.50
2,000	\$30,745.00	+	\$3,900.00	+	\$25.00	=	\$34,945.00	\$33,997.00
5,000	\$76,862.50	+	\$9,750.00	+	\$25.00	=	\$86,912.50	\$85,964.50
10,000+	\$153,725.00	+	\$19,500.00	+	\$25.00	=	\$173,525.00	\$172,577.00

RebelGive Cost:  
\$948.00/yr

### How We've Calculated These Numbers:

#### Amount Given Per Weekly Attendee:

According to Nonprofit Source, the average giving by adults who attend US Protestant churches is about \$17 a week. According to Rainer, the average weekly per capita giving (WPCG) in an American church is \$26 (this includes children). We decided to split the difference for a rough estimate of \$21.50.

#### Fee Cost:

The average percentage fee of major church giving providers is ~2.75%. This was the number we used in our calculations. Of course, the gift fee also needs to be considered. According to Nonprofit Source, tithers account for up to 25% of a normal congregation. We used this number to estimate the total number of gifts each month based on your church size and an average gift fee of 30 cents.

#### Amount Given Digitally:

According to Nonprofit Source, 49% of all church giving transactions are made with a card. Accordingly, we used the number of 50% to account for how many people in your church give digitally versus check or cash.



## **Here's the bottom line:**

1. RebelGive is the most affordable church giving platform. Ever.
2. With RebelGive, you'll always receive 100% of every gift to your church. We'll never keep any for ourselves, and donors cover the rest.

**But saving your church money isn't the only way we're pushing boundaries ...**

THE PRODUCT IS JUST AS IMPORTANT, AND

# We believe the church has been underserved and overcharged.

You see, most church giving systems are out of date. They were built on web standards from the '90s, and still work largely the same way ... almost 20 years later.

**So we're not just providing a more affordable solution. We're also revolutionizing the entire product experience for both givers and admins.**

RebelGive uses the latest learning and technology, so churches can finally have a more modern, and more importantly — more effective platform.

**Again, it's time for a new standard.**





# Introducing GivingFlows<sup>SM</sup> Finally, giving on every single page of your website.

Does your church accept donations on your website?

Unfortunately, the giving page on a church website is often hard to find. And when you do find it, it often looks different than the rest of the site, or it jumps people away to a new page. That's really jarring and confusing for most givers.

**RebelGive is the only church giving platform that empowers your church to accept donations in a custom-branded environment, directly on every single page of your website. You can even start giving on one page, and finish on another.**

**No new tabs, no clunky, embedded forms.**

The GivingFlow trigger can be added to any website. It's designed for the best mobile giving experience. And it fits perfectly into the website you already have.



# Flows, not forms.

Instead of lengthy, old-school forms, RebelGive accepts donations through modern, intelligent GivingFlows.

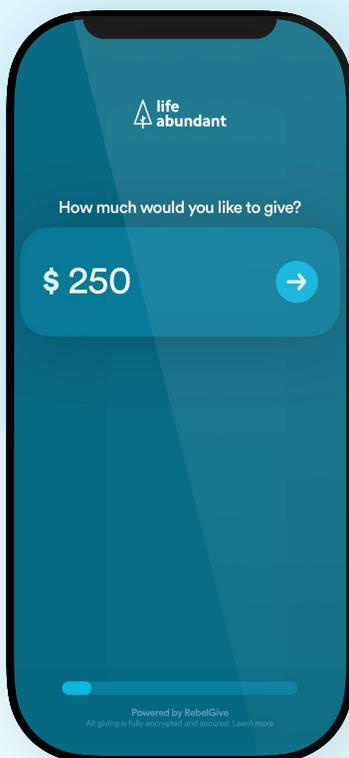
## What's a GivingFlow?

Simply put, a GivingFlow never pushes donors away to another page. Instead, it opens beautifully over your church's website, and can be triggered from any page.

A GivingFlow doesn't demand a donor's information all at once in a tedious full-length form, or force them to create an account. Instead, a Giving Flow asks for one piece of information at a time — step-by-step.

**Want to know the best part? Stepped forms alone have been shown to boost conversion rates by 36%!**

GivingFlows are unique to RebelGive and will drastically improve the digital giving experience at your church.



## Looks like you.

You don't have to design or be tech savvy. We've developed a solution that lets you choose a single color, then watch it magically wash over the entire flow.

You never have to fuss with making everything look perfect. In fact, you can even change the theme of your GivingFlow, choosing either a light or dark mode.

Of course, you can also upload your logo, adjust the location of your GivingFlow trigger, and customize the thank you message to your givers.

And best of all, RebelGive allows for fund designations, instant email receipts, and recurring giving — all directly within the Giving Flow.

BUT WE DIDN'T STOP THERE

# We love admins too. So we created a powerful Control Center, instead of a clunky old dashboard.

CHURCH ACTIVATION PENDING (Seen this for more than a day? [Let us know!](#))

GOD'S GRACE FELLOWSHIP CCC

## Church Overview

Choose a Date Range

**44 New Givers**  
LAST WEEK  
[View Givers](#)

**521 Gifts**  
LAST WEEK  
[View Transactions](#)

**\$293 Average Gift**  
LAST WEEK  
[View Transactions](#)

### Gifts This Week

DATE	AMOUNT ▼	TYPE	NAME	STATUS	
3/26/19	\$125	Recurring	David Johnson	Pending	<a href="#">View</a>
3/26/19	\$325	One-Time	Brady Shearer	Deposited	<a href="#">View</a>
3/25/19	\$1,250	One-Time	Mary Ramirez	Deposited	<a href="#">View</a>

It's easy to get things set up — including funds, GivingFlow, and inviting other pastors or admins with their own accounts and permission levels!

You can set up custom giving triggers, and see current and historical giving at a glance.

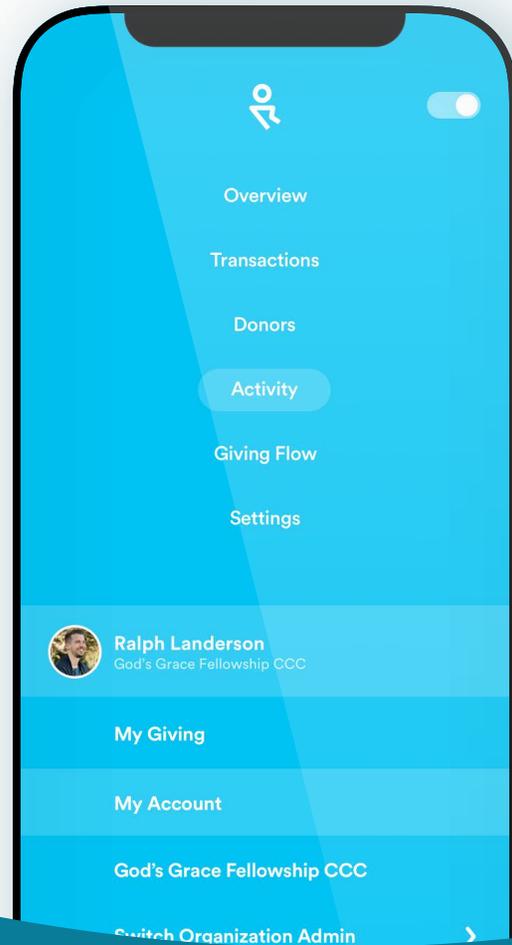
Need to go further? It's easy to run robust reports with just a few clicks, and download them into most accounting systems.

And don't worry, we've also covered the edge cases. So if you need to refund a gift or look up a transaction ID, we've got you covered. You can do it all in the Control Center.



## And yes, it works great and looks good on mobile ;)

You're on the go just like everyone else. So your Control Center is always at your fingertips.



THAT'S THE REBELGIVE DIFFERENCE.

# But who is RebelGive?

Meet the people behind the platform.



## Well hey there!

If we're just meeting for the first time, my name is Brady Shearer, and I'm the founder of Pro Church Tools.

As a team, we've been serving churches for more than seven years. We're a bootstrapped, profitable company — and we're not building products just to sell them off one day to the highest bidder.

What does this mean? It means we don't answer to investors, shareholders, or a board of high-powered executives — we answer to you.

Thousands of churches use our software every single day — and we're thrilled to make RebelGive the newest addition to our family. We can't wait for you to try it!



Brady Shearer, Founder



## Here's what real churches are already saying...

"Been so blessed and encouraged to know that there are others out there with the same problems as us. And even more blessed for Brady and PCTools that help us navigate the unknown."



**Nick Dalton**  
Pastor  
The Jefferson Church

"These guys model irrational generosity as they help all of us in the church world keep up with the ever-changing digital landscape."



**Drew Williams**  
Jr. High Ministry and Tech Director  
Grace Lutheran Church

"These guys bring simple and relevant messages that speak directly into and address the communication challenges facing churches today. Bless you guys!"



**Jason Jeffery**

"Brady and his team do an amazing job teaching, equipping and keeping us on the cutting edge of technology in ministry. Every one of their podcasts and videos changes the game and with the game always changing, we need to be ahead of it for the mission of the church. Brady and his team equip us to do just that."



**Jon Dahl**  
Worship Arts Director,  
Lutheran Church of The Good Shepherd

# Frequently asked questions

You've got questions. We've got answers.

## How much should my church expect to save in the first year?

RebelGive is the most affordable church giving platform — ever. With RebelGive, your church will always receive 100% of every gift. RebelGive doesn't take a cut off the top. And we make sure that together with your givers we cover all the other fees that your church would normally have to budget for. To predict your church's yearly savings with RebelGive, take a look at the Estimated Savings chart on page 7.

## Can I try a demo?

Sometimes it's true that seeing is believing, so we wanted to show you how simple it is to donate through a GivingFlow! Check out the demo by clicking the link below. Go ahead and enter dummy info to see the whole process.

[Launch Demo](#)

## Will RebelGive work with my church's existing website?

Yes. RebelGive works with any website and doesn't require any special software or specific web platform. It's super easy to install and then once it's active, your church's GivingFlow is just a tap away from ANY page of your church's website.

## How will donors really feel about convenience fees?

Now, you might be wondering, will donors really help cover fees? The simple answer: Absolutely, yes. Consider this, when given the pre-selected option, up to 85% of donors voluntarily choose to cover the small convenience fee associated with their donation.

RebelGive simply takes this one step further by calculating and adding a convenience fee automatically to the total gift. Moreover, we also explain to every donor as they give, that by helping us cover fees, their entire gift will go to your church — instead of just part of it.

And guess what? In our experience, donors are excited to partner with churches in this way. Especially because most churchgoers are oblivious to the true cost of digital giving fees. So with RebelGive, we work to educate your church on this issue, and invite them into the process of making sure your church receives 100% of their intended gift. No skimming off the top by anyone.

But hey, if you're especially worried at all about these fees, don't be. RebelGive also offers direct giving through a donor's bank account for a flat cost of 25 cents, no matter what size their gift is. So if there is a small group that would prefer an even cheaper option, that's where giving through a donor's bank account comes in! This can greatly help donors who want to give larger amounts feel comfortable giving online.

# Frequently asked questions

You've got questions. We've got answers.

## Which countries does RebelGive currently support?

Currently for new church accounts, RebelGive supports the United States and Canada.

Now, keep in mind, that's for your main church account setup, based on the primary physical location of your church. If you have some people your ministry touches who are in another country, they can still use RebelGive to give to your church!

And just a heads up for Canadian churches, our giving platform currently does not support bank giving (EFT) or AMEX, but we still provide the same great platform and pricing, along with the best giving experience for your donors using any other credit card.

## Does RebelGive send receipts and end-of-year giving statements?

Yes! If someone gives through your church's giving flow and provides their email address, we'll send them a receipt so they'll have a copy for their records.

And, even better, givers can easily sign in to their own version of the Control Center where they can see all their giving history, update their profile, manage their payment methods, recurring gifts, notifications, and even download their own end-of-year giving reports!

## Does RebelGive have a way to set up funds?

Yes! When you sign up for an account for your church, you'll get access to the RebelGive Control Center. Once you're in, there's a super easy way to add funds (designations) at any time. You can also put them in a preferred order by dragging and dropping. And if you need to, there's a simple toggle to make a fund inactive so it no longer shows on your church's GivingFlow.

## Does RebelGive offer text or app giving?

No. And here's why:

According to the 2018 Global Trends In Giving Report, 54% of donors prefer to give online via credit/debit card. Just 4% prefer to give via mobile app. And just 1% prefer to give via text message. Bottom line: giving online via debit or credit card is 5 times more preferred than any other option and 50 times more preferred than an option like text giving.

Traditionally, mobile giving options like text and app giving have existed because the mobile giving experience on church websites has been lackluster to say the least. But RebelGive puts an end to that. The RebelGive mobile experience is faster, friendlier, and far superior to text or app giving, allowing givers to donate using the method they most prefer while also enjoying the best overall experience. Plus, now you don't need to pay extra each month to offer giving options very few donors prefer.

# Frequently asked questions

You've got questions. We've got answers.

## Should I pay monthly or annually?

With RebelGive you have two payment options. You can pay monthly or you can pay annually.

Paying monthly allows for more flexibility and monthly payments instead of a single lump sum, which may make the overall cost more manageable for you. However, paying annually (up-front) will earn you an additional 20% discount and is the cheaper overall option. It's totally up to you.

## How long does it take for my church's donations to be deposited into our bank account?

Not long! For most gifts, there are next-day deposits, so you don't have to wait for funds to come through. ACH (bank) transactions can take a little longer to be securely processed, but that generally happens in just a few days. And, as soon as the money is available, it will be deposited into your church's bank account in the next daily deposit.

## Does RebelGive offer kiosk giving?

RebelGive can be added to any website in just a few minutes. To configure your church's website into a lobby kiosk, read our guide here.

## Do you have a special program for smaller churches?

Yes! Even though RebelGive is the most affordable giving platform, we realize some smaller churches may still struggle paying our standard monthly or annual fee--even during launch week where we have a deep discount.

To help out, we have started a scholarship program for smaller churches who may either be paying less for the total current cost of their giving platform, or haven't rolled out online giving yet. To learn more about our scholarship program, shoot us a note at [hello@rebelgive.com](mailto:hello@rebelgive.com)!

## Have a question we didn't answer?

Our team is here to help answer any questions you might have. Reach out to us at [hello@rebelgive.com](mailto:hello@rebelgive.com)



## Here's everything you get with RebelGive ...

### ✔ Your Church Will Always Receive 100% Of Every Gift

Every time a person gives money to your church, your giving platform takes a bit off the top to keep for themselves. It's standard practice. We just think it's time for a new standard. So here's our promise to you: At RebelGive we will never skim off the top of any tithes and offerings to keep for ourselves.

### ✔ No Volume Minimums

Are you a smaller church? Just getting started with online giving for the first time? That's exciting! Guess what? You're actually in the majority! And RebelGive will never penalize you for being smaller. Every church receives the same low rate. This rate doesn't change based on your giving volume, church size, choice of credit card, or country you live in.

### ✔ The Most Affordable Church Giving Platform. Ever. Guaranteed.

Because we don't keep a part of each tithe and offering for ourselves — the cost savings your church will experience are significant. Think about it this way ... with every other digital giving system, the more donations you accept, the more you lose to fees! We want to flip that model on its head. With RebelGive, the more donations you accept, the more you save!

### ✔ Intelligent GivingFlows, Not Clunky 90's Forms

Instead of lengthy forms, RebelGive accepts donations through GivingFlows. Rather than demanding a donor's information all at once in a tedious full-length or expanding form, RebelGive only asks for one piece of information at a time — step-by-step. Want to know the best part? Stepped forms have been shown to boost conversion rates by 36%!

### ✔ Say Goodbye To Fees. Forever.

On top of traditional percentage fees of 2-5% other giving providers will charge a ton of additional fees. Per-gift fees that range from \$0.25 to \$0.39+ per transaction. Setup fees. Security Fees. Regulatory fees. Monthly minimums. All these fees quickly add up! With RebelGive, you can say goodbye to fees once and for all. Our pricing is transparent and straightforward. The only cost your church will ever have is the fixed monthly rate. We won't gouge you with secret hidden fees tucked away in the fine print. And we won't ever bombard you with high-pressure sales phone calls.

### ✔ The Lowest Fees, Covered by Us And Your Givers.

How? We're not adding a percentage to skim off for ourselves, and we also shield you, picking up the tab for all other fees the processor usually throws at churches. Our market-leading 1.9% flat rate comes directly from our Tier 1 processor. Want to know the best part? With RebelGive, your church will never have to budget for this fee either! Because when a gift is given through RebelGive, the convenience fee for giving online is covered by the donor automatically — every time.

### ✔ Beautifully customize and manage everything in the Control Center.

RebelGive offers a completely unique system to handle all your administrative needs. Change the colors, upload your logo! Adjust the location of the GivingFlow trigger. Not only will your church's GivingFlow look and feel amazing, you'll be able to get set up quickly, and as giving comes in, run powerful reports effortlessly. You can even invite other admins and members of your financial team with different levels of permission to help you!





## ✓ Accept Giving On Every Single Page Of Your Website.

RebelGive is the only church giving platform that empowers your church to accept donations on every single page of your website through the use of GivingFlows. A GivingFlow trigger can be added to any website. It's designed mobile-first. And it fits perfectly with the website you already have.

## ✓ Manage funds and designations.

Easily make a new fund, make another one inactive, and quickly see how much has been given to a fund and how many people have donated to it. It's so easy, you'll wonder why everyone doesn't do it this way.

## ✓ Daily Deposits

No waiting for your donations to come through on a rolling window multi-day or weekly deposit basis. Most gifts clear daily (ACH takes a little bit longer), and you'll get deposits each day from all of the gifts that have been processed.

## ✓ Caring, Speedy Support

We love taking care of churches and have people on our team dedicated to answering your questions and helping out if there's ever an issue. Most of the time, you probably won't need our help, but when you do, it's always nice to know there are real people ready to serve you who actually care about you and your church deeply. No waiting forever for responses or feeling like you're just another number. We wouldn't do that to our friends, so we don't do it to you.

## ✓ In-Depth Reporting and Donor Management with Activity Log

No more guessing games. We empower you with the information you need about each donor, and their giving so you can help when necessary, and make sure you have the status and history of a gift at your fingertips. Literally. Because yes, it all also works beautifully from your smartphone.

## ✓ Recurring Giving

RebelGive provides the easiest way for donors to give one time, but — more importantly, the fastest recurring giving setup. There aren't any complicated scheduling or extra steps. Just easy, one-tap choices to make it incredibly simple for your givers to support the work of ministry on a regular basis.

## ✓ Security & Privacy for Everyone

Anytime you use our platform to give or manage giving, everything is encrypted and secured. And of course, we are PCI compliant along with our Tier 1 processing partner (one of the top three in the world). But we also go above and beyond that and have built-in RebelGive exclusive privacy and accountability permissions, to allow, for example, Pastor-level access where they can run reports, and see giving health, without seeing the specific donor names attached to specific gift amounts.

In addition to all this, we promise to continue to help you and your church as long as you want to stay with us. That's it really. You inspire us, and help us to be better people and to provide a better kind of solution. Your church and your people are our strategy. And we will always have your back. Always.





# RebelGive

The most affordable church  
giving platform. Ever.

[rebelgive.com](https://rebelgive.com)

